



2024 World Conference on Lung Cancer

SEPTEMBER 7-10, 2024 | SAN DIEGO, CA USA



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WCLC 2024 COMMERCIAL PROSPECTUS

wclc2024.iaslc.org

WCLC 2024 COMMERCIAL PROSPECTUS



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This prospectus outlines several flexible options for maximizing corporate brand recognition and customer contacts. These opportunities are available as stand-alone items or as a package for various supporter levels.

Exhibit booths, scientific poster viewing sessions, networking breaks, and the welcome reception are scheduled in the Exhibit Hall. This ensures exhibitors have as much exposure and delegate traffic as possible. Your company's objectives are highly regarded by the IASLC (International Association for the Study of Lung Cancer), and we would be pleased to discuss any suggestions that you feel would improve your representation and participation in the IASLC 2024 World Conference on Lung Cancer.

Place Your Order

To place your order and to view available items for purchase, please book with us via our [online ordering portal](#).

For assistance in using the online ordering portal please contact wclc2024-industry@icsevents.com.



CONTACT US

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Denver, CO 80203-4317 USA

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INVITATION

Dear Colleagues and Friends,

It is our great pleasure and honor to extend a warm invitation to attend and participate in the IASLC 2024 World Conference on Lung Cancer (#WCLC24) to be held in San Diego, California, USA from September 7 – 10, 2024.

2024 marks a major milestone for IASLC as an organization as we are celebrating our 50th anniversary and we are delighted to have you join us in San Diego for this momentous occasion as we mark half a century of remarkable achievements, growth, and progress in the field of lung cancer diagnosis and treatment.

Over the years, IASLC has become the only global network dedicated to the study and eradication of lung cancer and other thoracic malignancies. Since its founding in 1974, the association's membership has grown to more than 10,000 lung and thoracic cancer specialists from all disciplines spanning more than 100 countries. IASLC's annual World Conference on Lung Cancer has played an integral part in facilitating that progress by providing a platform for sharing cutting-edge research, collaboration, and networking among industry leaders, experts, and visionaries from around the world.

Join us in San Diego in 2024 to reflect on this remarkable journey of the past five decades and celebrate the huge achievements we have all contributed to. We are working on an exceptional program that encapsulates the spirit of IASLC and its members and the progress we have made. Our speakers, discussants, and panelists are world-renowned experts in the field, offering profound insights and practice-changing treatments. WCLC connects established researchers with young investigators and serves as a foundational meeting for healthcare professionals, patients, and advocates dedicating their lives to conquering thoracic cancers worldwide. We are proud to say that WCLC has become the premier platform - not only for the presentation of new science - but also for unique networking opportunities.

We hope you will be a part of IASLC's ongoing success story and join us in San Diego for an exciting program with wide-ranging and multidisciplinary content. We encourage physicians, nurses, clinicians, researchers, and scientists, as well as patients, survivors, and advocates in the lung cancer field and those interested in any aspect of thoracic oncology to attend this Conference. It is only through an exchange of the widest variety of research that we can offer the best program and benefits to our members and patients.

We look forward to welcoming you to an inspiring, educational, and enjoyable program in San Diego in September 2024 and hope you will join the IASLC 50 Year Anniversary celebrations!

WCLC 2024 Conference Co-Chairs



Sandip Patel

University of
California, USA



Narjust Florez

Dana-Farber Cancer
Institute/Harvard
Cancer Center, USA



Fabio Ynoe de Moraes

Queen's University,
Canada



Linda Martin

University of
Virginia, USA



ABOUT IASLC AND THE WORLD CONFERENCE ON LUNG CANCER

The International Association for the Study of Lung Cancer (IASLC) is the only global network dedicated to the study and eradication of lung cancer and other thoracic malignancies. Since its founding in 1974, the association's membership has grown to more than 10,000 lung and thoracic cancer specialists from all disciplines and more than 100 countries.

By hosting global conferences, funding cutting-edge research, and educating the health care community and the public about thoracic cancers, the IASLC works to alleviate the burden lung cancer places on patients, families, and communities.

THE IASLC'S VISION

Conquering Lung and Other Thoracic Cancers
Worldwide in the 21st Century.

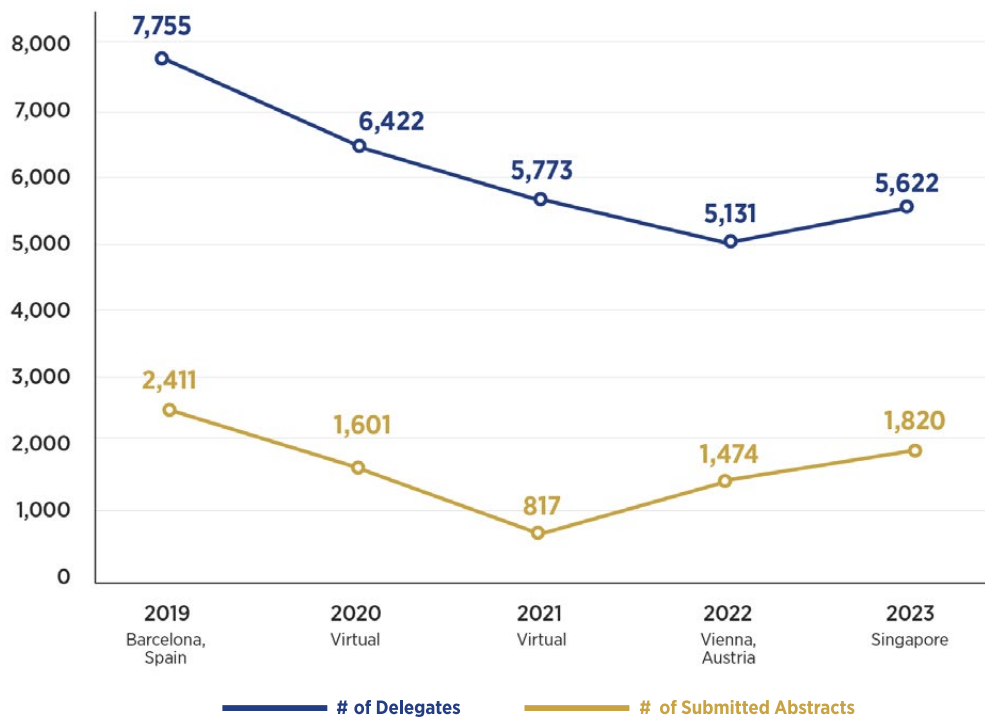
THE IASLC'S MISSION

Be the multidisciplinary world authority on lung and other thoracic cancers through collaborative science, education, and advocacy in order to ensure optimal prevention and patient care.

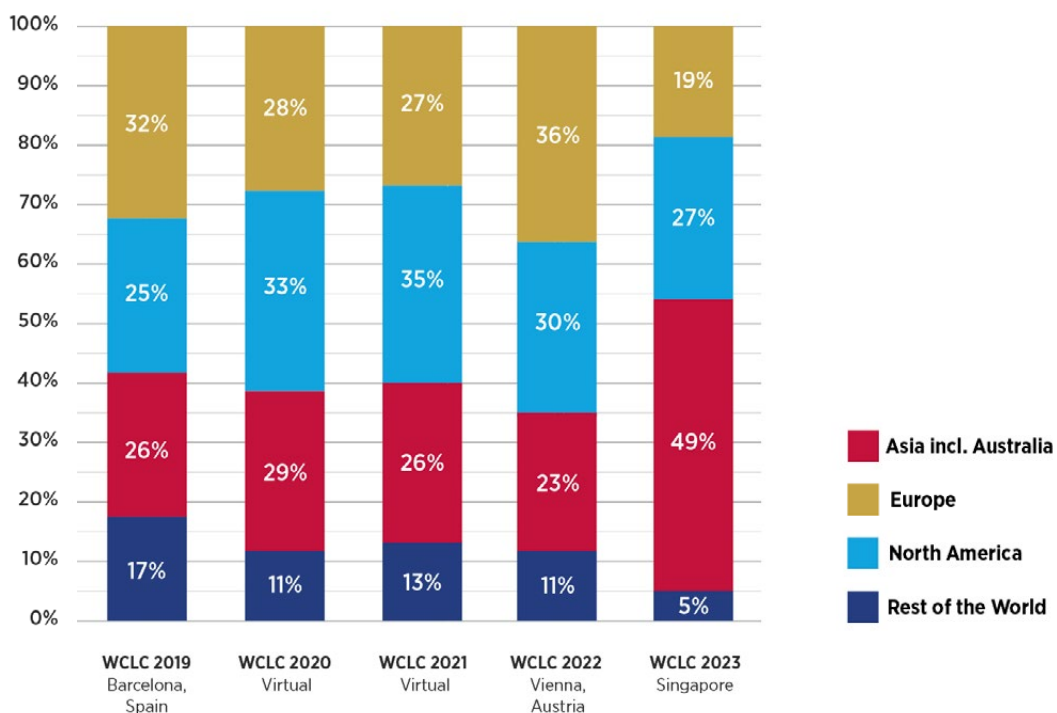


FACTS AND FIGURES

NUMBER OF DELEGATES & SUBMITTED ABSTRACTS

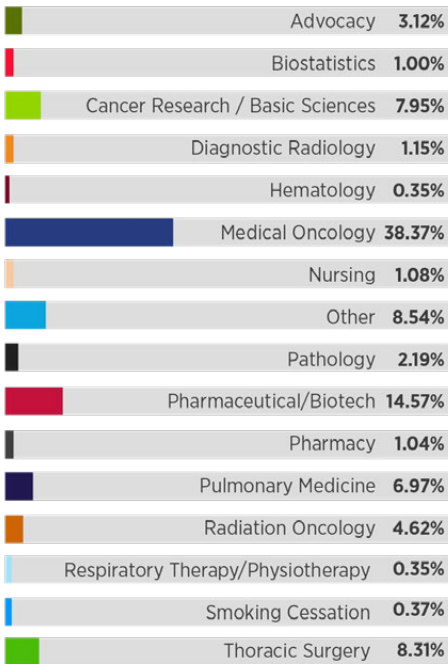


DELEGATE DEMOGRAPHICS

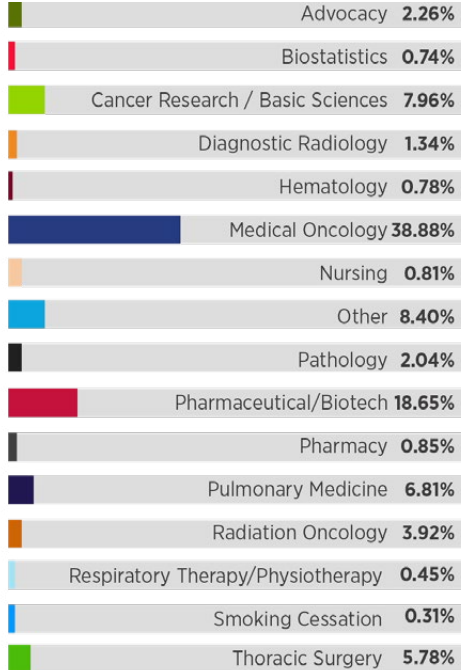


SPECIALTIES OF DELEGATES

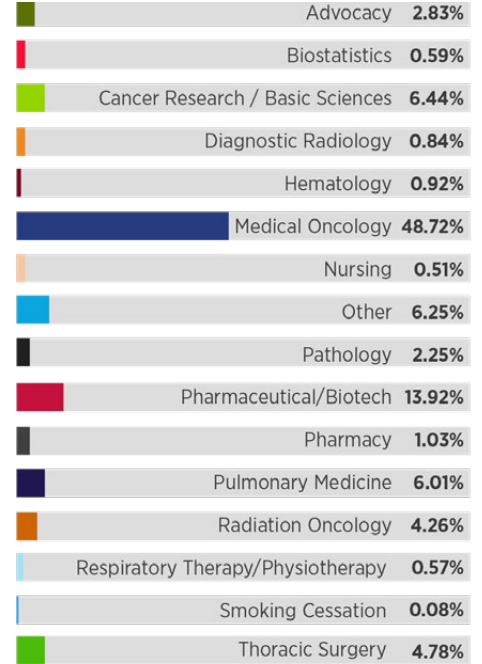
2023 World Conference on Lung Cancer
 SEPTEMBER 9-12, 2023 | SINGAPORE



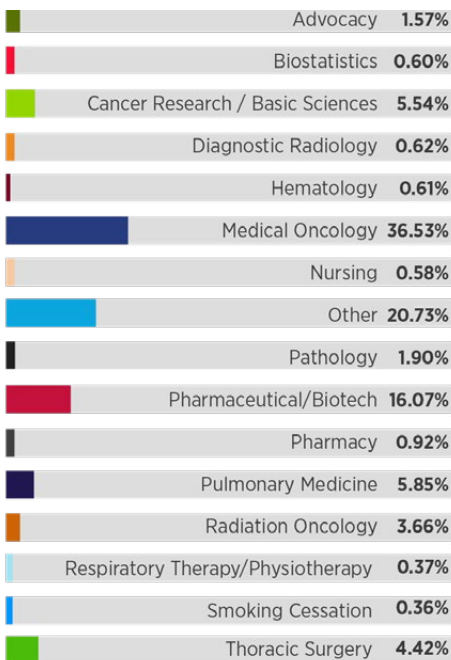
2022 World Conference on Lung Cancer
 AUGUST 6-9, 2022 | VIENNA, AUSTRIA



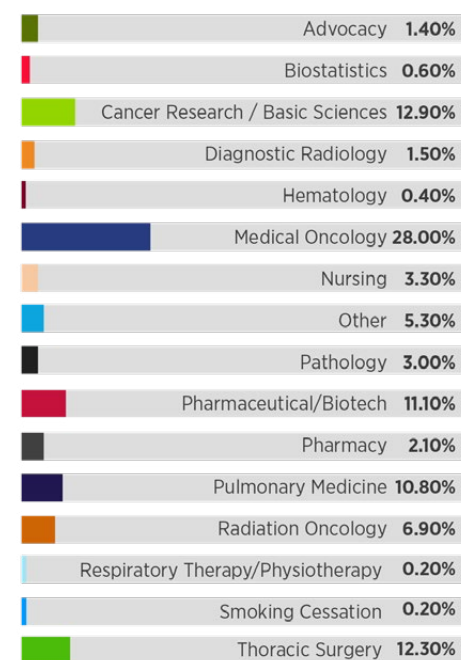
2021 World Conference on Lung Cancer
 SEPTEMBER 8-14, 2021 | WORLDWIDE VIRTUAL EVENT



2020 World Conference on Lung Cancer Singapore
 JANUARY 28-31, 2021 | WORLDWIDE VIRTUAL EVENT



2019 World Conference on Lung Cancer
 September 7-10, 2019 | Barcelona, Spain



SAN DIEGO
convention center

THE VENUE

The San Diego Convention Center is the primary convention center in San Diego, California. The 2.6-million-square-foot facility is located in the Marina district along the waterfront in downtown San Diego, steps from the bustling Gaslamp District.

The venue is recognized as a leader in the industry and received the Venue of Excellence award from the International Association of Venue Managers (IAVM) and achieved LEED Gold Certification from the U.S. Green Building Council.

Known for incredible panoramic views of San Diego Bay and five-star service, the San Diego Convention Center is within a mile and a half of more than 11,000 first-class hotel rooms, and 10 minutes from the San Diego International Airport (SAN).

Attendees will be within easy walking distance of a multitude of restaurants, retail stores and world-class entertainment and San Diego's great weather and upbeat, positive vibe can't be beat.



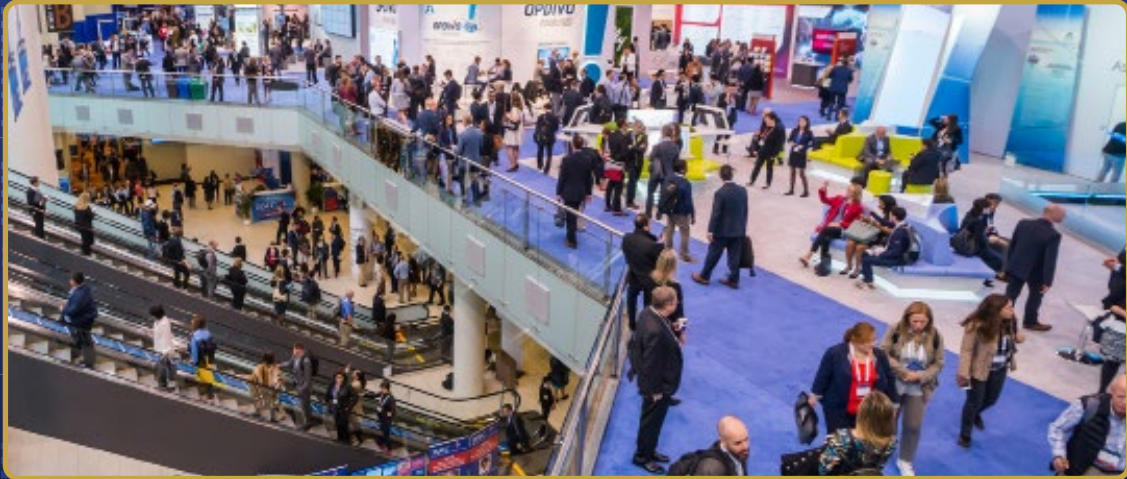
SAN DIEGO HOTEL ACCOMMODATIONS

The Conference Secretariat (International Conference Services Ltd. (ICS)) is the official housing bureau for the IASLC 2024 World Conference on Lung Cancer and will assist with the coordination of housing requirements for Supporters and Exhibitors. Discounted room rates as well as additional amenities have been negotiated with multiple hotels and are only available to delegates and groups who book through the housing bureau.

Although the association and the housing bureau have done their due diligence and negotiated the lowest possible group rate, we cannot predict future specials hosted by competing hotels. However, we urge all Supporters and Exhibitors to book at a WCLC contracted hotel. The success of the IASLC and WCLC depends on Supporters and Exhibitors using the contracted hotels. The IASLC/WCLC cannot meet contracted room obligations if Supporters and Exhibitors reserve rooms outside the official Conference hotels. Rooms that are not filled create an expense for the Association in the form of financial penalties (attrition fees) and place the financial success of the Conference and the Association at risk, which increases with each Supporter and Exhibitor who stays outside the Conference contracted hotels.

THEREFORE, THE IASLC RETAINS THE RIGHT TO APPLY A PENALTY TO ANY SUPPORTERS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK VIA THE OFFICIAL HOUSING BUREAU FOR THIS YEAR'S OR FUTURE WCLC.

For a full list of Conference hotels and rates, please contact WCLC2024-housing@icsevents.com.



WHY YOU SHOULD PARTICIPATE

Don't miss this fantastic opportunity to market to the premier international scientific gathering of researchers, clinicians, and professionals in the field of lung cancer and thoracic oncology. The IASLC 2024 World Conference on Lung Cancer will bring together leaders in the field of thoracic oncology from across the world.

As a Supporter and/or Exhibitor your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread international exposure.

We invite you to visit the Conference website at wclc2024.iaslc.org for further information and to view our **Program at a Glance**.

This document outlines the many options available to companies to support the Conference and promote their products and services. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus, we are happy to discuss options with you.

Contact

International Association for the Study of Lung Cancer
corporaterelations@iaslc.org
1775 N. Sherman Street, Suite 1600,
Denver, CO 80203-4317 USA

Phone: +1 720 598 1951
Fax: +1 720 325 2848

SUPPORTER LEVELS

WCLC 2024 has designed the following Supporter Levels, which include a list of benefits and entitlements. If a Supporter wishes to purchase additional standalone items, they can be purchased for the listed price through the Online Booking Form. For assistance in using the online ordering portal please contact:

wclc2024-industry@icsevents.com.

All prices are quoted in US Dollars (USD). Please note that payment must be made in USD, unless otherwise agreed upon.

DIAMOND LEVEL

Exposure and acknowledgment as a Diamond Supporter of the Conference in all marketing activities, on the Conference website, on selected onsite signage and printed materials.

- Includes one (1) island booth of 600sqft.
- First choice to select booth location, selection to be made before January 31, 2024.
- Fifteen (15) complimentary Exhibitor Registrations for your employees.
- Eight (8) complimentary full Conference registrations for your employees.
- One (1) complimentary virtual delegate bag insert (supplied by Supporter).
- Opportunity to host two (2) complimentary Advisory Board meetings. Room will be reserved until January 31, 2024. Subject to room availability after January 31, 2024.
- Use of one (1) complimentary office from September 7 – 10, 2024 at the San Diego Convention Center. Office will be reserved until January 31, 2024. Subject to room availability after January 31, 2024.
- Eligible to book one (1) Lunch Symposium, exclusively made available to level Supporters for an additional price of USD 200,000.
- First choice in selecting Lunch Symposium slot. Priority selection available until March 29, 2024.

USD
550,000
Three (3)
Available

GOLD LEVEL

Exposure and acknowledgment as a Gold Supporter of the Conference in all marketing activities, on the Conference website, on selected onsite signage and printed materials.

- Includes one (1) peninsula booth of 400sqft.
- Second choice to select booth location after Diamond Supporters, selection to be made before January 31, 2024.
- Twelve (12) complimentary Exhibitor Registrations for your employees.
- Six (6) complimentary full Conference registrations for your employees.
- One (1) complimentary virtual delegate bag insert (supplied by Supporter).
- Opportunity to host one (1) complimentary Advisory Board meeting. Room will be reserved until January 31, 2024. Subject to room availability after January 31, 2024.
- Use of one (1) complimentary office from September 7 – 10, 2024 at the San Diego Convention Center. Office will be reserved until January 31, 2024. Subject to room availability after January 31, 2024.
- Eligible to book one (1) Lunch Symposium, exclusively made available to level Supporters for an additional price of USD 200,000.
- Second choice in selecting Lunch Symposium slot. Priority selection available until March 29, 2024, following Diamond Supporters.

USD
450,000

SILVER LEVEL

USD
350,000

Exposure and acknowledgment as a Silver Supporter of the Conference in all marketing activities, on the Conference website, on selected onsite signage and printed materials.

- Includes four (4) regular inline booths.
- Third choice to select booth location after Diamond and Gold Supporters, selection to be made before January 31, 2024.
- Ten (10) complimentary Exhibitor Registrations for your employees.
- Four (4) complimentary full Conference registrations for your employees.
- Opportunity to host one (1) complimentary Advisory Board meeting. Room will be reserved until January 31, 2024. Subject to room availability after January 31, 2024.
- Use of one (1) complimentary office from September 7 – 10, 2024 at the San Diego Convention Center. Office will be reserved until January 31, 2024. Subject to room availability after January 31, 2024.
- Eligible to book one (1) Lunch Symposium, exclusively made available to level Supporters for an additional price of USD 200,000.
- Third choice in selecting Lunch Symposium slot. Priority selection available until March 29, 2024, following Diamond and Gold Level Supporters.

BRONZE LEVEL

USD
250,000

Exposure and acknowledgment as a Bronze Supporter of the Conference in all marketing activities, on the Conference website, on selected onsite signage and printed materials.

- Includes Two (2) Regular inline booths.
- Six (6) Exhibitor Registrations for your employees.
- Two (2) complimentary full Conference registrations for your employees.
- Use of one (1) complimentary office from September 7 – 10, 2024 at the San Diego Convention Center. Office will be reserved until January 31, 2024. Subject to room availability after January 31, 2024.
- Eligible to book one (1) Lunch Symposium, exclusively made available to level Supporters for an additional price of USD 200,000.
- Fourth choice in selecting Lunch Symposium slot. Priority selection available until March 29, 2024, following Diamond, Gold, and Silver Level Supporters (subject to availability).

EXHIBIT OPPORTUNITIES

All Prices per 10ft x 10ft Booth	Island Booth	Peninsula Booth	Corner Booth	Inline Booth
Early Rate (until March 31, 2024)	USD 8,000	USD 7,000	USD 7,000	USD 6,000
Late Rate (as of April 1, 2024)	USD 8,500	USD 7,500	USD 7,500	USD 6,500
Minimum Booth Size	6 Booths (= 600sqft)	4 Booths (= 400sqft)	-	-
Maximum Height	20ft	12ft	8ft	8ft
Aisle Exposure	All four (4) sides exposed to aisles	Three (3) sides exposed to aisles	Two (2) sides exposed to aisles (no walls allowed on aisle sides)	One (1) side exposed to aisle



PUBLISHER RATE

USD 2,500 / Booth (= 100sqft)

Publishers will be assigned their booth space based on availability and do not have the option to choose their booth space (generally inline booth).

Only one booth per publisher is available at the reduced rate. If subsequent booths are requested by publishers, then these will be charged at the regular booth price at USD 6,000 until March 31, 2024 and USD 6,500 as of April 1, 2024.

Premium space such as corner booths will be charged at the regular rate.

NON-PROFIT & ADVOCACY RATE

USD 500 / Tabletop Display

Exhibitors who are defined as non-profit or advocacy organizations are eligible to receive the reduced booth price of USD 500 for a maximum of one tabletop display. The assignment of space will be confined to a specific area on the floor plan. Non-profit and advocacy Exhibitors cannot choose booth space in other locations on the exhibit floor at this reduced rate. If subsequent extra booths are requested, these are charged at the regular booth price.

Tabletop Display for Non-Profit includes:

- ☑ Panel with company name.
- ☑ Two Exhibitor Badges allowing access to the Exhibit Hall only.
- ☑ Listing in Program Book and on the Conference website.
- ☑ One table, two chairs, a wastebasket.

Tabletop Display for Advocacy Organizations includes:

- ☑ Panel with company name.
- ☑ Two Exhibitor Badges allowing access to Exhibit Hall only.
- ☑ One full Conference Registration.
- ☑ Listing in Program Book and on the Conference website.
- ☑ One table, two chairs, a wastebasket.

THE PURCHASE OF EACH EXHIBIT BOOTH INCLUDES THE FOLLOWING (IF REQUESTED AND ORDERED)

- One 10ft x 10ft exhibit space.
- Panel with company name.
- Two Exhibitor Badges*.
- Acknowledgment in Program Book and on Conference website.
- One table, two chairs, a wastebasket.
- Listing as an Exhibitor on the Conference website with link to company website.
- A maximum of 4 additional Exhibitor badges* at USD 300 per badge are available per booth.

***Exhibitor Badge = access to Exhibit Hall only**

BOOTH ALLOCATION

After Level Supporters select their booths, remaining booths will be allocated first come, first served. No Exhibitor may sublet or share with another Exhibitor without the prior written approval of the Exhibit Manager.

EXHIBITOR MANUAL

The Exhibitor Manual, including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B, etc.), will be available in March 2024 and will be sent to all Exhibitors once payment has been received in full.

PROMOTION & ADVERTISING OPPORTUNITIES

Please note that all exclusive options are limited to one company only. Items will be sold on a first come, first served basis.



IASLC 50th Anniversary Celebration

The 2024 World Conference on Lung Cancer will mark a half-century since the founding of the International Association for the Study of Lung Cancer. Scheduled for Monday, September 9, 2024, the IASLC 50th Anniversary Celebration will recognize the substantial impact IASLC has had in advancing lung cancer research while highlighting the promising future for conquering thoracic cancers with a unique event open to all delegates. Many surprises and attractions await as we celebrate half a century of remarkable achievements, growth, and progress in the field of lung cancer diagnosis and treatment.

PRESENTING SUPPORTER USD 100,000

As the Exclusive Presenting Supporter of the IASLC 50th Anniversary Celebration, you will:

- Receive twenty (20) complimentary tickets to the event.
- Have your company logo printed on the tickets and on the holding slide at the event.
- Be verbally acknowledged during the event on stage as the Presenting Supporter.
- Additional promotion and presence at the event to be discussed later once event details have been finalized.

SUPPORTER USD 50,000

As one of the Supporters of the IASLC 50th Anniversary Celebration, you will:

- Receive ten (10) complimentary tickets to the event.
- Have your company logo on the holding slide at the event.
- Be verbally acknowledged during the event on stage as one of the Supporters.



Onsite Mobile Application/Virtual Platform Supporter

USD 100,000 **EXCLUSIVE**

As a Supporter of the Mobile App/Virtual Platform, you will:

- Have the opportunity to place your logo or advertisement as a splash screen on the Conference mobile app/virtual platform.
- Be acknowledged as the Supporter of the mobile app/virtual platform in the program book, Conference website and signage promoting the use of the mobile app/virtual platform.



Welcome Networking Reception Supporter

USD 80,000 **EXCLUSIVE**

The Welcome Networking Reception will take place on Saturday, September 7, 2024, in the Exhibit Hall. It is the official opening of the Exhibit Hall and will provide delegates and exhibitors with the opportunity to network while enjoying local delicacies and beverages.

As the Supporter of the Welcome Networking Reception, you will:

- Have tabletop cards with your company logo displayed on all food and beverage stations in the Exhibit Hall during the Welcome Networking Reception.
- Be acknowledged as the Supporter of the Welcome Networking Reception in the program book, mobile app, and Conference website.



Faculty Networking Dinner Supporter

USD 80,000 **EXCLUSIVE**

The Faculty Networking Dinner will take place on Sunday, September 8, 2024. The anticipated attendance is over 500 faculty members. This event provides a unique opportunity for networking and faculty recognition.

As the Supporter of the Faculty Networking Dinner, you will:

- Receive ten (10) complimentary tickets to the event.
- Have your company logo printed on the invitations, tickets, menu cards and on the holding slide at the event.
- Be verbally acknowledged on stage during the event as the Supporter.



Wellness Challenge Supporter

USD 50,000 **TWO (2) AVAILABLE**

The IASLC Wellness Challenge is a walk-a-thon and activity challenge raising money to support the IASLC's Research Grants Program.

As a Wellness Challenge Supporter, you will:

- Have your company logo displayed on all Challenge materials, including the Challenge webpage, signage, leaderboard displays at WCLC.
- Be able to provide a link to your custom content (webpage or video) in the Challenge app.
- Direct traffic to your booth or other onsite location by having Challenge participants earn bonus steps by scanning in.
- Have your company name displayed in the Wellness Challenge mobile application.



Business Center Supporter

USD 45,000 **EXCLUSIVE**

A Business Center will be placed in the Exhibit Hall, providing delegates the ability to access the internet and check emails at no charge.

As the Business Center Supporter, you will:

- Have your company logo displayed on all relevant signage associated with the Business Center.
- Have your custom screensaver displayed on all computers.
- Have mouse pads with your company logo placed at each computer station (supplied by the Supporter).



Water Stations Supporter

USD 30,000 **EXCLUSIVE**

Water stations will be provided throughout the public space at the venue (excluding rooms allocated to CME educational sessions). The Water Station Supporter may also provide reusable water bottles with their logo for the delegates, at their own cost.

As the Water Station Supporter, you will:

- Have your company logo on water stations.
- Option to provide reusable water bottles with your logo (supplied by Supporter).



Exhibit Showcase Theater Session (30 mins)

USD 30,000 **NINE (9) AVAILABLE**

The opportunity to host an exhibit showcase theater session is provided to device companies only and will provide you with the chance to showcase your systems.

For 30 minutes during a Networking or Lunch Break, the showcase session is a great way to further promote your organization. Located in the Exhibit Hall with theater-style seating for up to 100 attendees, your use of the Showcase Theater includes basic AV such as microphone, projector and screen as well as electricity.

Supporters are primarily responsible for marketing their session prior and during the Conference, but the Conference will assist with marketing by sending a dedicated eBlast to all registered delegates prior to the Conference with a complete listing of all Showcase Sessions including times and descriptions.

In addition, all Showcase Sessions will be listed on the Conference website, in the Program Book as well as the onsite signage for the Showcase Theater.



Lung Cancer Considered Podcast WCLC Onsite Studio

USD 20,000

IASLC's award winning Lung Cancer Considered Podcast will be reporting live from WCLC from a studio in the exhibit hall. Tune in for conversations with the researchers, healthcare professionals, patients, and advocates who make a difference in treating thoracic cancers. Listen to experts discuss how to translate research developments into daily clinical practice and lead brave conversations about sensitive topics, such as career barriers for women leaders in the field and disparities in lung cancer care.

As the Lung Cancer Podcast WCLC Onsite Studio Supporter, you will:

- Have your company logo on the studio walls.
- Have your logo on all signage associated with the Podcast Studio.



Exhibit Information Booth Supporter

USD 20,000 **EXCLUSIVE**

Managed by multilingual staff, the Exhibit Information Booth will be available at any time during the opening hours of the Exhibit Hall to assist delegates with any questions they may have regarding the WCLC 2024 Exhibit Hall.

As the Exhibit Information Booth Supporter, you will:

- Have the desk branded with your custom design/banner.



Delegate Lounge Supporter

USD 20,000 **FOUR (4) AVAILABLE, EACH IS EXCLUSIVE**

Four (4) Delegate Lounges will be located in the Exhibit Hall to provide delegates with a comfortable seating area to conduct meetings, check emails or simply to study the Conference program.

As a Supporter of one of the Delegate Lounges you will:

- Have the opportunity to place promotional materials in the Delegate Lounge.
- Be acknowledged as the Supporter of the Delegate Lounge.
- Have a graphic sticker of your company logo placed on the lounge floor.



Charging Station/Recharge Bar Supporter

USD 15,000 **TWO (2) AVAILABLE, EACH IS EXCLUSIVE**

A charging station/recharge bar allows delegates to recharge their electronic devices for free. These stations will be in high demand and will be placed in the Exhibit Hall and/or in highly visible, public areas of the venue.

As the Charging Stations Supporter, you will:

- Have signage on the Charging Station featuring your organization's name and logo.
- Have the opportunity to place promotional material in designated areas within the Charging Station area.



Networking Break Supporter

USD 10,000 **MULTIPLE OPPORTUNITIES AVAILABLE, EACH IS EXCLUSIVE**

Each day, the Conference will provide refreshments during the morning networking breaks.

As the Networking Break Supporter, you will:

- Have your company logo on tabletop cards on all food and beverage stations.
- Receive acknowledgment in the Program Book.



Collaborative Meeting Lounge Supporter

USD 10,000 **SHARED SPONSORSHIP - UP TO 2 SPONSORS**

Semi-private meeting spaces for 6 - 12 people will be made available in the Collaborative Meeting Lounge for delegates to meet, collaborate and network.

Each room in the lounge will be pre-set with a conference table and chairs.

As the Collaborative Meeting Lounge Supporter, you will:

- Have the opportunity to place promotional materials in the area.
- Be acknowledged as the Supporter of the Collaborative Meeting Lounge in the Program Book and on all associated signage.



Activation Areas (Space Only)

USD 10,000 **FIVE (5) AVAILABLE, EACH IS EXCLUSIVE**

Be creative and provide delegates with an engaging and exciting environment! Provide a variety of interactive activities conducive to informal networking on the exhibit floor, such as:

- Virtual reality presentations
- Specialty food & beverage stations
- Career corner with headshot photographer and resume consultant
- Interactive games corner
- Book signings
- Many more...

As an Activation Area Supporter, you will:

- Have the opportunity to place promotional materials in the Activation Area.
- Be acknowledged as the Supporter of the Activation Area.

Contact us to discuss your ideas!



Media Workroom Supporter

USD 10,000

More than 150 press and media representatives are expected to attend WCLC 2024. The Media Workroom offers free wireless internet access and printers for media and press representatives.

As the Media Workroom Supporter, you will:

- Have tabletop cards with your company logo placed on the food and beverage station in the Media Workroom.
- Have your company logo placed on all relevant signage associated with the Media Workroom.



Career Board Supporter

USD 10,000

Building connections and networks is one of the main objectives of WCLC. Offering a career board allows WCLC attendees to connect with potential employers, learn about diverse job opportunities, and explore job openings, facilitating career advancement in a focused, professional environment. Employers also widely benefit by gaining access to a pool of motivated, qualified candidates in a targeted industry, making it a cost-effective and efficient recruitment channel.

As the Career Board Supporter, you will:

- Have your logo and name recognized on the Career Board.
- Have your customized banner and link in a dedicated eBlast highlighting onsite activities at WCLC including the Career Board.
- Have one push notification with your sponsor logo via the mobile app/virtual platform inviting delegates to visit and check out the Career Board.
- Have one push notification with your sponsor logo via the wellness challenge app inviting delegates to visit and check out the Career Board.



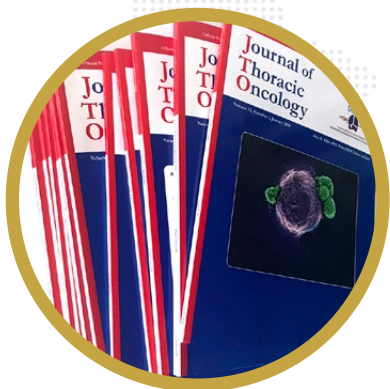
Office Meeting Space

USD 3,500 / ROOM / DAY

The Conference offers limited office space for hospitality suites, staff offices, press rooms, etc. The office space does not include AV or any food and beverage; however, it does provide a common gathering space during the Conference.

A minimum 4-day rental is required to book an office.

Please contact the Conference Secretariat with your requirements at wclc2024-industry@icsevents.com.



Publication Display

USD 1,000/DISPLAY UNLIMITED

The publication table will be in the Exhibit Hall.

- Only materials approved by the IASLC will be displayed.
- Materials distributed or displayed without prior approval will be removed.

INDUSTRY SPONSORED & SATELLITE CME SYMPOSIA

Saturday, September 7		
10:45 – 11:45	2 Available (Opposed)	USD 125,000 (each)
12:00 – 13:00	2 Available (Opposed)	USD 125,000 (each)
13:15 – 14:15	2 Available (Opposed)	USD 125,000 (each)
14:30 – 15:30	3 Available (Opposed)	USD 125,000 (each)
15:45 – 16:45	3 Available (Opposed)	USD 125,000 (each)
Sunday, September 8		
12:30 – 13:30**	4 Available (Opposed)	USD 200,000 (each)
18:15 – 19:15	1 Available (Unopposed)	USD 100,000 (each)
Monday, September 9		
12:30 – 13:30**	4 Available (Opposed)	USD 200,000 (each)
18:15 – 19:15	1 Available (Unopposed)	USD 100,000 (each)
Tuesday, September 10		
12:45 – 13:45**	1 Available (Opposed)	USD 100,000 (each)

**Times Subject to Change **Purchase of Lunch Industry Sponsored or Satellite CME Symposia is exclusively available to Diamond, Gold, Silver, or Bronze Level Supporters until March 29, 2024.*

Industry Sponsored and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2024 World Conference on Lung Cancer. The programs are approved by the IASLC as an independent activity. These programs are not supported or endorsed by the IASLC and are not part of the official IASLC ACCME accredited program.

Each Supporter can book up to two (2) symposia slots. Purchase of more than two slots will be subject to availability and review by IASLC. Lunch symposia slot selection prioritizes sponsors based on their sponsorship level, allowing each sponsor to choose one slot in the order of their level. If any slots remain, it loops back to the first sponsor to make a second selection.

To comply with IASLC guidelines, the Supporter must provide the symposium program to the IASLC for approval by May 20, 2024. (Submission guidelines will be shared upon confirmation of slot.); speakers and chairs are only allowed to participate in one symposium (first come, first served – based on time of program being provided for review).

NOTES:

- The Symposium package includes meeting room and basic AV set up at San Diego Convention Center, different room sizes available.
- Symposia hours are subject to change.



ADVISORY BOARD & ANCILLARY MEETINGS

USD 15,000

Any industry meeting wherein invited participants are professional attendees of the Conference (doctors, physicians, etc.) will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet-the-specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the conference or not).

Advisory Board and Ancillary Meetings adjunct to the IASLC 2024 World Conference on Lung Cancer are not allowed to take place during blackout times, so as not to conflict with the official scientific program.

The fee to host an Advisory Board Meeting includes:

- Meeting space at the San Diego Convention Center (if space permits).
- Basic AV package including projector, screen, and lectern microphone, if meeting takes place at San Diego Convention Center.

NOTES:

- The fee for holding an Advisory Board or Ancillary Meeting varies according to the number of invited participants, location, and time of the meeting. For detailed information and to discuss your requirements, please contact the Conference Secretariat at wclc2024-industry@icsevents.com.
- You are permitted to hold the meeting at another property; however, the fee still applies, and meeting space and the AV package will not be available.
- All Advisory Board and Ancillary Meetings, including offsite, must be submitted to and approved by the Conference Secretariat.

PROGRAM SUPPORT OPPORTUNITIES



Poster Session / Poster Supporter

USD 100,000

EXCLUSIVE

Includes Poster Session and/or Electronic Poster

Top-rated abstracts accepted for poster presentation may be printed and displayed on poster boards in the Exhibit Hall. All posters will be available as e-posters on the virtual platform and at the onsite e-Poster Kiosks.

As the Poster Supporter, you will:

- Have your company logo displayed on the Poster Board numbers.
- Have your company logo displayed on the e-Poster Kiosk home screen and on the virtual platform's e-poster section.



CT Screening Symposium Supporter

USD 20,000

The CT Screening Symposium is a one-day, immersive, in-person event being featured at WCLC 2024 focused on lung cancer screening technologies and best practices. Using a mix of live educational presentations and real-time expert discussions, as well as a focus on interactive live Q&A opportunities, the Symposium will address topics relevant to an international audience. Faculty will provide anecdotal experience and review current data to highlight successes and address barriers to implementation of more uniform and effective lung cancer screening around the world.

As one of the CT Screening Symposium Supporter, you will:

- Have your customized and clickable banner included in a pre-Conference eBlast.
- Be acknowledged as one of the CT Screening Symposium Supporters in pre-Conference eBlasts advertising the Symposium.
- Have your logo included on the onsite signage.
- Receive five (5) complimentary tickets to the Symposium for your employees.



Pre-Conference Workshops and Hands-On Training Sessions

USD 10,000 EACH

The Conference offers a variety of interactive, engaging and multidisciplinary pre-conference workshops and hands-on training sessions. For further information on these workshops, please contact corporaterelations@iaslc.org.

ADVERTISING OPPORTUNITIES (PRINT)*

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Due to accreditation rules and regulations, all signage or printed materials must be generic and cannot include specific drug names.

Program Book:

Back Cover (Exclusive)	USD 30,000
Inside Front Cover (Exclusive)	USD 25,000
Inside Back Cover (Exclusive)	USD 20,000
Full Page (Five (5) Available)	USD 15,000
Half Page (Four (4) Available)	USD 7,500



Printed Size: 5.5 (w) x 8.5 (h) inches

Color Mode: Full Color CMYK

NOTE FOR ALL ADVERTS:

Safety Area: Keep all important text and images 0.5 inches from all sides of printed page size

Artwork which does not follow specifications will be returned and must be edited to fit specifications.



FULL PAGE - BLEED
5.5 inches X 8.5 inches
Add 0.118 inches bleed
all around



HALF PAGE - BLEED
5.5 inches X 4.25 inches
Add 0.118 inches bleed
all around

File Specifications:

- Output Resolution 300dpi
- CMYK Color Mode
- High Quality JPEG / PDF V1.3 minimum (Acrobat 4)
- Resolution for Color % Grayscale Images = 300dpi
- Resolution for Monochrome Images = 450dpi
- Fonts should be embedded

AI and TIFF Files also accepted - images must be embedded and fonts should be outlined.

No trim/bleed marks on artwork.

DIGITAL SIGNAGE OPPORTUNITIES*

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Due to accreditation rules and regulations, all signage or printed materials must be generic and cannot include specific drug names.



Digital Poster

USD 10,000

8 AVAILABLE

- Screen Size: 4' Wide x 6.5' High
- 2.5mm Pixel Pitch, High Definition Direct View LED
- Flexible Location in Ground Level Lobby



Quantum Video Wall

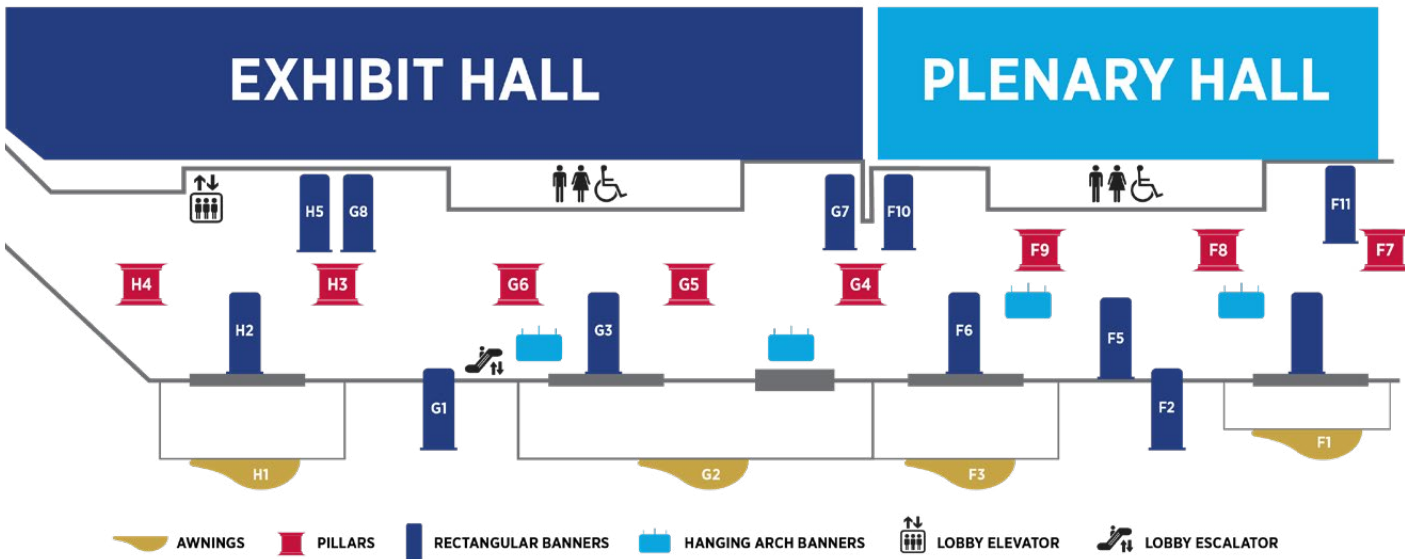
USD 20,000 **8 AVAILABLE**

- Screen Size: 12' Wide x 6.75' High
- 1.9mm Pixel Pitch, High Definition Direct View LED
- Flexible Location in Ground Level Lobby

STATIC SIGNAGE OPPORTUNITIES*

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Due to accreditation rules and regulations, all signage or printed materials must be generic and cannot include specific drug names.



Awnings (Outside)

USD 50,000 4 AVAILABLE

- Overhangs Outside of Exhibit Hall
- F1, F3, G2, H1



Hanging Banners (Outside)

USD 50,000 1 AVAILABLE

- G1 - Outside Exhibit Hall



Hanging Banners (Inside)

USD 50,000 3 AVAILABLE

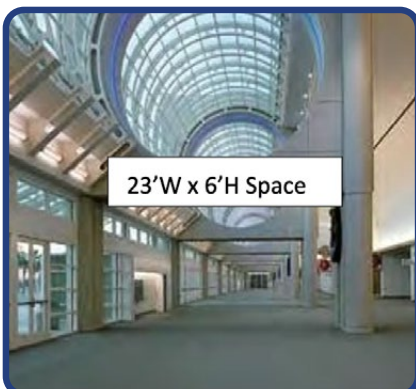
- F6, G3, H2



Hanging Banners (Inside)

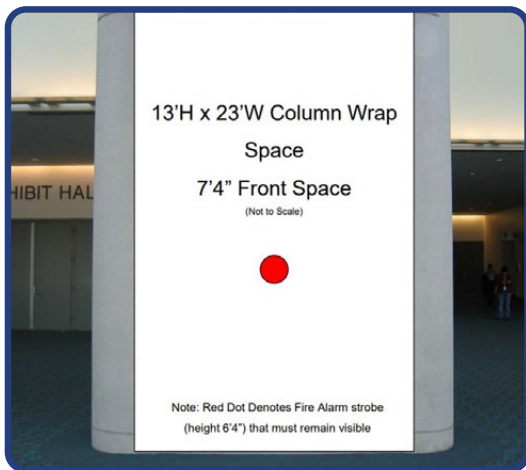
USD 35,000 EACH 4 AVAILABLE

- Exhibit Hall Lobby
- F10, G7, G8, H5



Hanging Arch Banners

USD 50,000 EACH 4 AVAILABLE



Pillar Banner/Column Wrap

USD 50,000 EACH

6 AVAILABLE

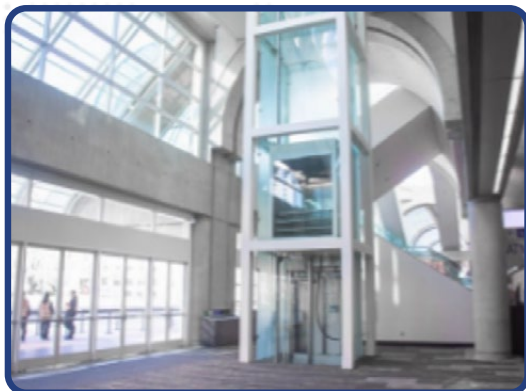
- F9, G4, G5, G6, H3, H4



Lobby Escalator Banners

8 PANELS AVAILABLE

- USD 30,000/Panel
- USD 200,000/ALL 8 Panels



Lobby Elevator Banner

USD 75,000

1 AVAILABLE



OUT-OF-HOME ADVERTISING/ SIGNAGE OPPORTUNITIES

Tristar is IASLC's partner for out-of-home advertising and signage opportunities. Please see these new exciting opportunities by clicking the link below.

[2024 World Conference on Lung Cancer Out of Home Signage](#)

Contact

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